

BUSINESS Programs at IH Vancouver

2024 Program Overview



Day classes

• Monday to Friday - 9:00 am to 1:00 pm

Evening classes

• Monday to Friday - 5:30 pm to 9:30 pm

Duration

 300 hours of academic study + 300 hours of Coop, 24 weeks in duration (12 weeks of academic study + up to 12 weeks of study break + 12 weeks of Co-op)

* Including field trips opportunities during academic study period.

Requirements

- Must complete high school or be a mature student 19 years and above
- Must reach an IELTS 5.5 or equivalent or complete IH Level 4 Lower Intermediate (B1.1)
- Successful completion of interview with a qualified instructor, either online or in person

Start Dates

- January 8
- February 5
- March 4
- April 1
- April 29
- May 27

- July 8
- · August 6
- · September 3
- October 1
- October 28
- November 25
- * Class start and end dates may vary as schedules will be modified to accommodate for Canadian holidays.

Fees

•	Registration fee:	\$200
•	Tuition Fee:	\$7,600
•	Material Fee:	\$210
•	Student Service Fee:	\$420
•	Administrative Fee:	\$50
•	Career Workshop Fee:	\$500
•	Total fee:	\$8,980

^{*} All fees are in Canadian dollars.



3 + 3 (mo.)

Engaging and Enjoyable Education Journey

BUSINESS ESSENTIALS PLUS AND MARKETING PROGRAM

The Business Essentials program is an introductory pathway to the Canadian workplace, ideal for those seeking entry into the North American job market. It equips students with essential communication skills, enabling them to pursue employment opportunities in Canada.

Program Objectives

- · Improve business communication skills
- Develop active listening skills
- Expand workplace vocabulary
- · Refine interview skills
- · Improve inter-personal and inter-cultural skills
- Obtain paid work experience in various sectors of the service industry

Career Pathways

Career opportunities include:

- Marketing Specialist
- Marketing Coordinator
- Administrative Assistant
- Administrative Coordinator
- Project Coordinator
- Office Manager
- Office Coordinator
- Executive Assistant

Co-op Work Experience

The paid Co-op Work Experience component constitutes a vital aspect of this program's practical dimension. During this phase, students put into practice the theoretical knowledge acquired in their academic classes. Its purpose is to provide students with exposure to a Canadian work environment that aligns with their class's learning objectives.

^{*} Disclaimer: IH reserves the right to change or cancel the program without prior notice.

WHY STUDY AT IHCC?

At IHCC (International House Career College), we offer a fresh, dynamic approach to education. Our passionate instructors bring creativity and innovation to your learning experience. With over 60 years of teaching and training expertise, we maintain global quality standards for an engaging and enjoyable educational journey.

Learning Journey

Study Period	Study Break	Co-op Period
12 weeks of	Optional	12 weeks of
Academic Study	Up to 12 weeks of Study Break	Co-op Period

Program Courses

More Services

- Accommodation
- · Airport transfers from Vancouver International Airport
- · Medical insurance
- · Academic counselling
- · Access to academic sources
- · Student library
- · Homework club
 - *Please contact us to obtain detailed information

Course Name	Description	
Workplace Essentials	In this course, students will acquire a comprehensive understanding of best practices for working in Canada. They will explore diverse strategies for managing customer interactions in various scenarios. Through engaging role-play exercises and real-world case studies, students will have the opportunity to refine and enhance their communication skills in the context of customer service.	
Business Essentials Plus	This course equips students with a combination of technical skills and soft skills essential for effective business communication. Through the utilization of technical tools and immersive role-playing exercises, students will gain proficiency in various business writing frameworks. These frameworks empower organizations to communicate with clarity, sensitivity, and efficiency in the contemporary and high-demand business environment.	
Marketing	In this course, students acquire fundamental marketing knowledge tailored for both customers and clients. It offers a comprehensive overview of marketing, emphasizing the development of practical job skills within the typical marketing life cycle. Key areas of focus include sales techniques, consumer behavior, advertising, branding, and public relations.	





Connect with IH Vancouver





IH Vancouver

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Apply Now



Inquiry

